



MEDIA RELEASE

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DOPELS LAUNCHES NEW LOOK & ONLINE PRESENCE

Doepel Lilley & Taylor Director Rob Cunningham has today launched a new look for Doepels website, Domain advertising, and a Doepels Facebook page.

Doepels new website has been designed to maximise the user experience and provide comprehensive property information on sale and rental properties, with new features such as open home listings that the user can print and take with them.

The site provides information and tips for people on how to maximise their selling potential when listing their property, tips for landlords and tenants, as well as information about the local area for people looking to relocate to the Ballarat region.

More great features will be added to the site in the coming months including downloadable and online forms to assist our Owners Corporation clients.

Doepel Lilley & Taylor Director Rob Cunningham said the launch of the new website compliments their weekly newspaper advertising.

“With more than 80% of people using the web to search for a new home, we felt it was important to make the experience for the user simple and concise. Our newspaper advertising provides the backbone of our advertising, but the site gives us the ability to value add these listing for our vendors, as well as provide extensive information to buyers”, he said.

“Another great feature of our new website is it is Smartphone compatible, meaning that if you are driving around and see a property that interests you, you can access this quickly and easily through our mobile site without waiting for the whole site to download on your phone”.

View Doepels new site at www.doepels.com.au, via Smartphone at mobile.doepels.com.au or follow us on Twitter @DLTBallarat. You can also join us on Facebook by simply searching Doepel Lilley & Taylor.

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